

Weidstrasse 7  
CH 8808 Pfäffikon

Phone : +41 43 268 46 15

[info@coinwatch.ch](mailto:info@coinwatch.ch)

[www.coinwatch.ch](http://www.coinwatch.ch)

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## **Perfect in Every Moment**

Every coin has its own story to tell - its design and year of minting may have represented a succession of important eras, a landmark historical event, a symbol of personal achievement or a significant moment in life. The relationship between coins and time has been further enhanced after the birth of Coinwatch. Founded in 1984, Coinwatch has been producing symbolic timepieces by merging coins with special designs, historical and commemorative values as dials with practical time-telling functions to remind their wearers of that particular moment. Coinwatch's international popularity rested not only on the combination of elegant designs and unique values of the coins, but also the endorsements from national mints around the world. With that, Coinwatch was authorized to manufacture timepieces imbedded with local values and national characteristics, thanks to the currency dials, which have been well-received by local markets. Staying true to its innovative spirit and not to be bound by its legacy of hugely successful coin dials, Coinwatch's design team has moved forward and embraced the fundamentals of watch design in 2009. The brand has evolved into a watchmaker of our time established to stand for simple and refined elegance and practical designs. Firmly following its motto, the company now manufactures timepieces with quality materials, stylish designs and practical functions. With premium, Swiss-made automatic movements, scratch-resistant sapphire crystal, refined finishing, cases and bracelets in 316L stainless steel, all Coinwatch timepieces are created to appeal to the watch enthusiasts who are fashionable, confident and creative.