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THE MANUFACTURE ORA SWISS WATCH COMPANY SA IS A SWISS LUXURY WATCHES & JEWELERY MANUFACTURER. THE COMPANY IS A FAMILY OWNED BRAND. WE DREAM UP, DEVELOP, DESIGN AND MANUFACTURE OUR WATCHES IN SOUTHERN SWITZERLAND, ON THE SHORES OF LAKE MAGGIORE. IT'S A PLACE WHERE THE RIGOUR OF THE NORTH MEET THE CHARM AND CULTURE OF THE SOUTH, A PLACE WHERE IDEAS FLOURISH, WITH PASSION. THE CASES AND DIALS ARE SCULPTED FROM A SINGLE PIECE OF TITANIUM BY MILLIONS AND MILLIONS OF SPARKS; THIS WAS ACHIEVED BY USING A UNIQUE TECHNOLOGY TO CREATE A UNIQUE DESIGN, BOTH WHICH HAVE BEEN PATENTED. AN UNCOMPROMISING APPROACH OF TECHNOLOGY, HIGH QUALITY, ART-DESIGN AND EXPERIENCE.