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BASELWORLD : 1.0, A39



The passionate young watch manufacturer from Geneva

Frederique Constant is a watch manufacturer based in Plan-les-Ouates, Geneva, Switzerland. The company is involved in all stages of watch production, from initial design, to final assembly and quality control. Frederique Constant develops, manufactures, and assembles in-house calibers, 21 different versions since 2004. In 2015 Frederique Constant introduced the first Swiss made Horological Smartwatch, powered by MMT SwissConnect and entirely displayed with an analog dial, thereby creating an entirely new watch category in the Swiss watch industry. Frederique Constant watches are defined by their high quality and differentiation and precision in design and manufacturing. Their perceived value, through quality of design, materials, and manufacture, is a key component of their success. Each watch is assembled by hand, with the latest equipment and extensive controls, to ensure maximum quality and durability. The company embraces innovation to offer creativity and exceptional value. Its 32,000 square foot facility in Geneva is ultra-modern and offers the best environment for its passionate watchmakers.