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## **HISTORY**

Founded in 1894, Universal Genève has built a reputation which remains unsurpassed for technical excellence in fine timepieces. This powerful and enduring influence for over 100 years has made Universal Genève one of the aristocrats of the watch making industry - passionate in the pursuit of elegance and style - driven by a desire for innovation and precision.

## **2002**

In a world of change and ever more sophisticated consumers, Universal Genève has opened a new chapter in its illustrious history. Repositioning itself dynamically to allow a new world to discover a new universe.

## **PRÉCISION**

Universal Genève has inspired and shaped the face of watch industry from our very first wrist Chronograph in 1917.

- "the creator of chronographs" Innovation and the pursuit of technical excellence has driven Universal Genève to create landmark time pieces - the famous "Tri Compax" was nicknamed "the Glorious" by the Swiss watch industry in admiration of the craftsmanship and technological advances it represented. The Worlds slimmest automatic watch movement - the "Calibre 66" - with a depth of only 2.5mm, unveiled in 1966 is still to this day without equal. This great heritage is the inspiration for the new PRECISION collections.

## **MASTER COMPAX VORTEX**

Uncompromising in the pursuit of performance, Master Compax Vortex balances precision with organic form to create a Chronograph inspired by its heritage and designed for the future. Incorporating both Lap and Split time and accurate to 1/10th of a second to meet the demands of sport and the individual. The sculpted bezel and domed anti-reflective sapphire crystal compliment the engineered clarity of the concentric circle dial design in this 200 meter water resistant iconic timepiece. A new era in Chronograph from the creator of Chronographs.