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OMEGA - Pioneering Spirit since 1848

OMEGA is defined in large part by its pioneering spirit. The brand has participated actively in some of the most challenging, fascinating adventures in human history, including the conquests of space and the oceans' depths. OMEGA has set more precision records than any other watch brand and is unparalleled in world-class sports timekeeping. It is the same spirit which has driven our brand for 167 years.

In 2014 OMEGA joined the world in celebrating the 45th anniversary of the Apollo 11 Moon landing. On July 21st, 1969, the Speedmaster strapped to the outside of Buzz Aldrin's spacesuit when he stepped onto the lunar surface became the first watch to be worn on the Moon.

In 1932, OMEGA introduced the world's first divers' watch and the brand has been a leader in underwater adventure ever since.

1932 also marked the first year OMEGA served as Official Timekeeper at the Olympic Games. Never before had the timekeeping for every event been entrusted to a single company. At the Sochi 2014 Olympic Winter Games, OMEGA assumed its Olympic role for the 26th time. In September of 2009, the International Olympic Committee and OMEGA announced jointly their decision to extend their working relationship through 2020.

While OMEGA's global reputation has been built on its adventures, its sports timing expertise and its unmatched performance in Observatory accuracy trials, at the brand's core is the commitment to innovation and quality that led to the development of OMEGA's exclusive Co-Axial calibres and in 2014, the totally anti-magnetic Master Co-Axial mechanical movements. Equipped with the first practical watch escapement to be introduced in some 250 years, these timepieces have signalled a revolution in the way mechanical watch movements are made..