



Maître Horloger - Les Genevez
depuis 1884

La Sagne au Droz 18
CH 2714 Les Genevez

Phone : +41 32 484 70 15

gilles.donze@edox.ch

www.edox.ch

BASELWORLD : 1.0, D39

About Edox

Edox embodies over 130 years of innovation and Swiss watchmaking tradition. Edox is one of Switzerland's fastest growing watch manufacturers for luxurious timepieces dedicated to the world of motorsports on land and water, but it also offers a stylish range for sophisticated watch aficionados. The Edox story began back in 1884 with the founding of its first atelier in Switzerland. More than 130 years later, Edox's timepieces are still inspired by tradition and know-how, but also innovative design and technical perfection. Aiming for a leading position among the top five Swiss watch brands in the segment, Edox's existence has been studded with success and horological inventions. Since its beginnings, Edox has had a very clear vision of its growth and development thanks to its innovative ideas and ceaseless design research, while simultaneously maintaining the classic traditions of watchmaking know-how. Edox has thus become a benchmark brand in timekeeping for sports competitions. In Ancient Greek, Edox means measuring time. As the official watch partner of the Sauber F1 Team, Edox underlines the sporting values of the quest for performance, precision and pushing oneself to the limit.