

OMEGA

OMEGA - Seamaster Planet Ocean Ceragold

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This year, OMEGA is extending the collection with its stunning new Seamaster Planet Ocean Ceragold watches. They are distinguished by a ceramic bezel whose diving scale is made of an innovative new product called Ceragold™. The incrustation of Ceragold into the zirconium-based ceramic bezel is a world premiere.

Like all of the watches in the Planet Ocean collection, the Ceragold models have professional dive features including a unidirectional rotating bezel and a helium escape valve. The 18 Ct red gold applied indexes are coated with white Super-LumiNova emitting a blue light as are the polished, faceted 18 Ct red gold hands. The exception is the minute hand which emits a green light, as does the dot on the diving bezel. This feature makes it easy for divers to keep track of the elapsed dive time at a glance. The watches in the Planet Ocean collection are water resistant to 60 bar/ 600 metres / 2000 feet.

The OMEGA Seamaster Planet Ocean Chronograph Ceragold has a generous 45.50 mm 18 Ct red gold case. Its most striking design element is its polished black zirconium-based ceramic bezel ring which offers a stark, dramatic contrast to the Ceragold diving scale.

No less impressive is the OMEGA Co-Axial calibre 9301 at the heart of the Seamaster Planet Ocean Chronograph Ceragold. Launched last year, it was the first chronograph in the brand's proprietary family of Co-Axial movements. The movement has a special luxury finish including an 18 Ct red gold rotor and balance bridge; the screws, barrels and balance wheel are blackened. With the OMEGA Co-Axial calibre 9301 it is possible to adjust the hour hand without affecting the performance of the minute or seconds hands, allowing for easy adjustments for travellers changing time zones. The movement is equipped with a silicon balance spring and like all Planet Oceans, the watch comes with a full four-year warranty.

The lacquered black dial presents both the 60-minute and 12-hour counters on the same sub-dial at 3 o'clock so reading the elapsed chronograph time is particularly intuitive. The small seconds sub-dial is at 9 o'clock.

The Seamaster Planet Ocean Chronograph Ceragold is presented on a black leather strap secured by an 18 Ct red gold foldover clasp.

The OMEGA Seamaster Planet Ocean Ceragold 42 mm White Planet St. Moritz combines a 18 Ct red gold case and a white ceramic bezel with a Ceragold diving scale. It is dedicated to the Swiss mountain resort town of St. Moritz where each winter, OMEGA times some of the world's most prestigious bobsleigh races. The brushed screw-in caseback is engraved with "Si14" (a reference to its silicon balance spring), "Ceragold", "White Planet" and "St. Moritz". The caseback also has a sapphire crystal that allows a clear view of one of the world's finest mechanical watch movements.

The Planet Ocean White Planet St. Moritz is fitted with the OMEGA Co-Axial calibre 8501 with an 18 Ct red gold rotor and balance bridge. With its Si14 silicon balance spring, the dazzling timepiece comes with a four-year warranty.

The Seamaster Planet Ocean White Planet St. Moritz is presented on a white leather strap with an 18 Ct gold foldover clasp.

One of the year's highlights: With their professional dive features, chronograph performance and Ceragold and ceramic bezels, the OMEGA Seamaster Planet Ocean Ceragold wristwatches are among the most eagerly anticipated new products of 2012.

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TECHNICAL SPECIFICATIONS:**SEAMASTER PLANET OCEAN CERAGOLD 45.5mm****Movement:**

- OMEGA Co-Axial Calibre 9301
- Self-winding movement in both directions
- Officially certified chronometer
- Jewels: 54
- Frequency: 28'800 A/h (4 Hz)
- Power reserve: 60 hours
- Exclusive features with:
 - Time zone function
 - Co-Axial Escapement with 3 levels
 - Silicon "Si14" balance spring on OMEGA free sprung-balance
 - OMEGA column wheel chronograph mechanism
- NIVACHOC
- 2 barrels with anti-wear DL C coating mounted in series

- Special luxury finish:

- 18 Ct red gold rotor and balance bridge Geneva waves

Display:

- Lacquered black dial; applied indexes with white Super-LumiNova (blue emission); 18 Ct gold indexes, Arabic numerals & OMEGA

Material:

- Case: 18 Ct red gold with ceramic
- Bracelet: alligator

Case:

- Diameter: 45.50 mm
- Height: 19.25 mm
- Water resistant up to: 60 bar / 600 m / 2000 ft
- Brushed and polished case
- Uni-directional rotating diving bezel; polished black ceramic bezel ring with Ceragold™ diving scale; dot at 12H with white Super-LumiNova (green emission)
- Screw-in crown with Ω pushers with polished black ceramic ring;
- helium escape valve embossed with "He" at 10H
- Domed scratch-resistant sapphire crystal with anti-reflective treatment on both sides
- Brushed screw-in caseback engraved with "Si14" and "Ceragold", sapphire crystal

Dial:

- Lacquered black or white dial; applied indexes with white Super-LumiNova (blue emission); 18 Ct gold indexes, Arabic numerals & OMEGA

Hands:

- Polished faceted 18 Ct gold hands, except central chrono seconds hand (red gold-plated); white Super-LumiNova:
- Blue emission : hour & seconds hands, counters hands (in line with indexes)
- Green emission: minute hand (in line with the dot on diving bezel)

Bracelet:

- Integrated black alligator on brushed 18 Ct red gold foldover clasp
- Fitting : 22 mm between lugs, 20 mm on clasp

Specifications:

- Ceragold™
- World premiere: 18 Ct red gold incrustation into a ZrO2 ceramic base
- Distinct finish (gloss - brushed) between base and incrustation is possible, thanks to the difference in hardness (similar to Liquidmetal® technology)
- Patent pending

Seamaster PLANET OCEAN CERAGOLD 42mm**Movement:**

- OMEGA Co-Axial Calibre 8501
- Self-winding movement in both directions
- Officially certified chronometer
- Jewels: 28
- Frequency: 25'200 A/h (3.5 Hz)
- Power reserve: 50 hours
- Exclusive features with:
 - Co-Axial Escapement with 3 levels
 - Silicon "Si14" balance spring on OMEGA free sprung-balance
- NIVACHOC
- Barrel with anti-wear DLC coating
- Special luxury finish:
 - 18 Ct red gold rotor and balance bridge
 - Geneva waves in arabesque
 - Blackened screws, barrel and balance wheel

Display:

- Central hour-minute-seconds hands
- Date window at 3H

Material:

- Case: 18 Ct red gold with ceramic
- Bracelet: alligator

Case:

- Diameter: 42 mm
- Height: 15.05 mm
- Water resistant up to: 60 bar / 600 m / 2000 ft
- Brushed and polished case
- Uni-directional rotating diving bezel; polished black ceramic bezel ring with Ceragold™ diving scale; dot at 12H with white Super-LumiNova (green emission)
- Screw-in crown with Ω helium escape valve embossed with "He" at 10H
- Domed scratch-resistant sapphire crystal with anti-reflective treatment on both sides
- Brushed screw-in caseback engraved with "Si14", "Ceragold", "White Planet" and "St.Moritz", sapphire crystal

Dial:

- Lacquered black or white dial; applied indexes with white Super-LumiNova (blue emission); 18 Ct gold indexes, Arabic numerals & OMEGA

Hands:

- Polished faceted 18 Ct gold hands; white Super-LumiNova:
- Blue emission : hour & seconds hands (in line with indexes)
- Green emission: minute hand (in line with the dot on diving bezel)

Bracelet:

- Integrated black or white alligator strap on brushed 18 Ct gold foldover
- Fitting : 18mm between lugs, 16mm on clasp

Specifications:

- Ceragold™
- World premiere: 18 Ct red gold incrustation into a ZrO2 ceramic base
- Distinct finish (gloss - brushed) between base and incrustation is possible, thanks to the difference in hardness (similar to Liquidmetal® technology)
- Patent pending
- White dial model named "White Planet" is dedicated as St.Moritz edition