

VICTORINOX SWISS ARMY

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For its 2012 re-launch, this rugged individual has gone through a dramatic sea change. Sleeker and more graphic, with a stronger, more immediate identity, the new Dive Master 500 collection combines resolute Swiss Army reliability and robustness with a very contemporary versatility.

While the softer organic color options — black, burgundy, brown, grey, khaki green and white — are drawn from nature, the classic round case is coated in “Black Ice” or gold PVD, as are the horns and the extremely graphic bezel. The innovative coating is a signature feature of Victorinox Swiss Army. The dial design is uncluttered, with fine vertical lines across the entire face except for a clean circle at the center indicating military time. The unidirectional bezel 20, 30 and 50 minute markings stand out thanks to the oversized Arabic numerals. The rubberized soft-touch background absorbs the light, creating striking contrasts with the raised and luminous baton and orb hour markers and iconic Victorinox shield. The minute hand, so crucial in measuring diving autonomy, is arrow-shaped; on some models it is bright orange — the splash of color gives a fresh and modern look.

Different case sizes and colors are available: 4 quartz models in black, burgundy, khaki green (with gold PVD coating) or white, with a 38mm case size, 2 quartz models in white or khaki green with a 43mm case; and 3 grey, red or brown mechanical editions, also 43mm.

Shockproof and water resistant to 500 meters (1,640 feet), the Dive Master 500 is a stylish watch of outstanding quality. Adventurous and urban, it is built for serious work and play.

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TECHNICAL SPECIFICATIONS:

- Stainless steel case
- Genuine rubber strap
- Unidirectional rotating bezel with 20-minute indicator
- Water resistant to 50 ATM (500 m / 1650 feet)
- Scratch-resistant triple-coated anti-reflective sapphire crystal
- Luminescent hands and hour and bezel markers
- 3 editions: Quartz movement (Ronda 715.5), 38mm case diameter, Quartz movement (Ronda 715.5), 43mm case diameter or Mechanical self-winding movement (ETA 2892-A2), 43mm case diameter