

TENDENCE

TENDENCE - Swiss Made Collection

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Twelve models will be launched, composed of six 3 Hands with Swiss Ronda movements calibre 715 and six Chronographs with Swiss Ronda movements calibre 5030. Each edition is constructed from a robust and weighty 50mm diameter full stainless steel (SS316L) case. Quintessentially Tendance, each edition has recessed lugs, a two piece dial construction and 3-D numbers, which are emphasised by the hardened domed glass. There is double case finishing on some of the models. Stylish 'Clous de Paris' detailing on the top ring and screw crown adds a further distinctive element to the collection and the luxurious handcrafted soft touch leather strap is the perfect finishing touch.

The Tendance Swiss Made collection is divided between sharp, cool, traditional monochrome colour choices, which complement the clean cut design of the watch and convey a distinct minimalist appeal, and bolder more daring colours with prominent flashes of yellow, orange or red featured on the quadrants. A variety of metallic finishes ranging from classic steel to PV Black or IP Rose Gold, adds to the distinct identity of each model.

Striking the perfect balance between sultry and understated elegance, the Black Chronograph edition has a black sun ray dial and PV black finishing which provides a contrasting and dramatically dark back drop against the prominent luminous white hands of the watch. Notably, the detailing is always carefully selected to complement the overall aesthetic of the watch without distracting from the design itself.

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TECHNICAL SPECIFICATIONS:

- Full Stainless Steel (SS316L) Case |
- Screw Crown
- 50 mm Diameter
- 3H: Swiss Ronda Movement Calibre 715
- Chronograph: Swiss Ronda Movement Calibre 5030
- Hardened Domed Mineral Glass Lens
- Leather Strap
- Water resistance: 100 Meters / 10 ATM