

**GUCCI**

## GUCCI - I-GUCCI SPORT

Designed by Gucci's Creative Director Frida Giannini, the I-Gucci is Gucci Timepieces' first digital watch and has become one of its best-selling models. The I-Gucci Sport was introduced in 2011 to celebrate Gucci Timepieces' partnership with The Latin Recording Academy®, hosts of the Latin GRAMMY® Awards. Since that time, the I-Gucci Sport has also been released in a limited edition, the I-Gucci Sport GRAMMY® Museum model.

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Gucci Timepieces is now pleased to introduce new extensions to the I-Gucci Sport collection, recognizable by a striking perforated rubber strap in three appealing color schemes of black, orange and cobalt blue. The black variant features extra detailing seen in a slim but striking section of the iconic Gucci green-red-green web stripe embedded in the rubber strap.

As with all I-Gucci models, the watch has been created in a larger size of 49mm and features a brushed steel and rubber case with four push-buttons.

The bold and robust digital display can be set to show two time-zones, and is available with a black dial and orange digits (black and orange variants) or with a silver dial and blue digits (blue version). The dial can also be switched into analogue mode (showing hands). Functions on the dial include a backlight, alarm and date; the 'Swiss Made' stamp appears at 6 o'clock and the 'Gucci' logo can be seen at the foot of the bezel.

The I-Gucci Sport boasts a range of technical components including a chronograph and dual chronograph, countdown timer, tachymeter, pedometer and a sailing function specifically designed for timing regattas.

For the I-Gucci Sport Gucci Timepieces has used new combinations of materials, seen in the thick rubber bracelet, composed of black, orange or blue perforated rubber, laid over a black rubber strap. This soft yet sturdy material, with perforated holes reminiscent of sports car interiors, lends the timepiece its sporty allure.

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### TECHNICAL SPECIFICATIONS:

#### MOVEMENT

Swiss made, digital movement

#### CASE

Brushed steel and rubber case with 4 push buttons (Ø 49 mm)

Ref. : YA114403 , YA114404, YA114405

#### CASE BACK

Affixed with screws

#### DIAL

Black dial with orange digits or hands

Ref. : YA114403, YA114404

Silver dial with blue digits or hands

Ref. : YA114405

#### 1. Digital time with

- Time(two zones)
- Date
- Alarm

#### New functions :

- Chronograph
- Dual-chronograph
- Countdown timer
- Tachymeter
- Pedometer
- Sailing

#### 2. Analogical time with local time displayed by hands

#### 3. Backlight

#### CRYSTAL

Sapphire with antireflective coating inside, "Swiss Made" at 6 o'clock

#### STRAPS

Black perforated rubber with Green-Red-Green Web on black rubber strap

Ref. : YA114403

Orange perforated rubber on black rubber strap

Ref. : YA114404

Blue perforated rubber on black rubber strap

Ref. : YA114405

#### BUCKLE

Stainless steel deployment buckle

Ref. : YA114403 , YA114404, YA114405

#### WATER RESISTANCY

5 atmospheres (160 feet / 50 meters)