

SWAROVSKI

SWAROVSKI - The Rose-Gold Ocea Sport Watch

Purple is a color trend which features in Swarovski's Fashion and Jewelry collections for Fall/Winter 2011-2012. For this season, Swarovski presents two striking timepieces linked to this color theme and, in addition re-interprets one of its most popular designs in an enticing rose-gold color shade.

Purple is a color trend which features in Swarovski's Fashion and Jewelry collections for Fall/Winter 2011-2012. For this season, Swarovski presents two striking timepieces linked to this color theme and, in addition re-interprets one of its most popular designs in an enticing rose-gold color shade.

These watches will form part of the company's latest watch collection and are available in Swarovski boutiques worldwide.

THE ROSE-GOLD OCEA SPORT WATCH

Since its first watch collection was launched at Baselworld in 2009, Swarovski has created exceptional timepieces that are full of character. These include the "D:Light" watch, winner of the 2010 Red Dot Award for Best Product Design and now available as a Limited Edition in rose-gold; and the "Elis", a striking piece in Crystal Mesh that truly captures the essence of the Swarovski brand.

Swarovski has now revisited an iconic watch that has become a fixture in all collections - the "Ocea Sport" - and introduces it in plated rose-gold. Already available in a wide variety of shades (white, black, orange and red), the watch now reaches new heights of elegance in the rose-gold version. No woman could resist the enchantment of this truly unique time-piece.

The beautiful design and flawless mechanism of the original have been reproduced in the new edition of this exceptional timepiece. The rose-gold-plated "Ocea Sport" combines stylish colors with the finest materials, and uses contrasting rose-gold and black crystal resulting in a stunning effect..

The faceted Jet Hematite crystal bezel rotates in one direction only. Beneath the anti-reflective sapphire watch glass, the luminescent hands glide over each index and Arabic numerals, all of which are hand-applied in rose-gold plating.

The date indicator is placed at the three o'clock position, not far from the Swarovski emblem: the rose-gold-plated Swan Logo Mark adorns the dial, which features a metallic black sunray pattern and matt black outer ring. The Swan Logo Mark also appears on the rose-gold-plated crown with glass cabochon - a luxurious finishing touch to the sophisticated look of this piece.

The impressive 39 mm rose-gold-plated case protects the ETA watch movement, making this watch a perfect combination of functionality and aesthetic design. The faceted strap attachments, the faceted buckle, the customized back with engraved Swanflower® motif - these are the precious, refined details that make this piece so recognizable and unique.

Complementing the bezel, which is created from a single piece of "Soleil" cut crystal, six Jet Hematite crystals have been set by hand in the watch strap, and their perfect facets punctuate the tone-on-tone rubber.

The rose-gold-plated "Ocea Sport" is a skilful blend of elegance and understated luxury, making it the latest manifestation of Swarovski's core values: creation, innovation and perfection.



Technical specifications

Case:

Round steel case with rose-gold PVD coating, 39 mm, unidirectional rotating bezel in Jet Hematite crystal, water resistant to a depth of 50 meters.

Dial:

Matt black dial with metallic sunray-patterned center, indexes and Arabic numerals in rose-gold PVD coating. Swan Logo Mark at 12 o'clock. Date indicator at three o'clock.

Strap:

Black rubber strap featuring six Jet Hematite crystals. Buckle in stainless steel with rose-gold PVD coating.

Movement:

Quartz, Swiss made.

Details:

Swanflower® motif on watch back, notched crown in stainless steel with rose-gold PVD coating, decorated with a cabochon bearing the Swan Logo Mark.