

LADOIRE

LADOIRE - RGT Purebred Piece Unique

Ladoire is proud to present the RGT Purebred, a unique piece created especially for the first edition of the 2011 Ladoire Intercontinental Cup at Deauville, France. The RGT Purebred sees Lionel Ladoire skilfully harness the technical and aesthetic qualities of Ladoire's acclaimed Roller Guardian Time (RGT) to create a one-off timepiece that will be presented to the winner of the Arab Champions Trophy at this prestigious equestrian event. Featuring an exclusive Ladoire movement, GMT/second time zone function and superlative fine finishing, the RGT Purebred perfectly befits the grandeur of the fabulous sporting occasion that is the Arab Champions Trophy. The timepiece's asymmetrical case, deconstructed time display and gentle curves contrast with a powerful architecture to challenge existing horological codes with a resolutely avant-garde take on haute horlogerie. The RGT Purebred's offset deconstructionist time display features separate hour, minute and second indications mounted on high-tech ceramic ball bearings. The hour is displayed by the smaller hand in the black sub-dial at the upper left of the dial, through which Ladoire's signature spider's web can be glimpsed engraved on the movement below.

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The GMT/second timezone is indicated by the large hand around the perimeter of the dial while minutes have their own sub-dial at 4 o'clock, with seconds indicated by a double-hand on a sub-dial at 3 o'clock. Meanwhile, the red gold treated top plate boasting decoratively circular cut-outs stands out majestically under the domed anti-reflective sapphire crystal, as does the red gold plaque at 6 o'clock on which Ladoire's logo is strikingly engraved.

The clever construction of the RGT Purebred case sees a high-tech central titanium layer sandwiched neatly between top and bottom sections in regal white gold treated with black PVD. The two-position crown - for time-setting and winding - is at 7 o'clock and the quick-setting GMT push-button at 2 o'clock is ingeniously integrated into the case side. Also on the side at 9 o'clock, we find confirmation of the RGT Purebred as sui generis with "Purebred Piece Unique" hand-engraved on a titanium plate.

Turning the watch over, the display-back reveals Ladoire's sophisticated automatic winding manufacture movement, with its power-generating micro-rotor surrounded by beautifully-finished bridges and plates in red and black gold with the iconic Ladoire spider's web on the largest gear.

Lionel Ladoire's attention to every last detail while designing the RGT Purebred can be seen even in the sophisticated brown, full-grain, hand-stitched calf leather strap and two-tone titanium and white gold Tang buckle that enhance this watch's exclusive thoroughbred credentials.

Richard Piras, co-founder of Ladoire, says: "The Ladoire RGT Purebred is to watchmaking what purebred Arabian horses are to the equestrian world - a subtle alliance of extreme elegance and untamable character. These horses are exceptionally agile and spirited creatures conveying many of the values which are the essence of creation at Ladoire - a quest for excellence, remarkable aestheticism and exclusivity.

"Because the Ladoire Intercontinental Cup provides the perfect opportunity to admire such qualities of the Arabian purebred horse, it was only natural that Ladoire threw its full support behind this magnificent event. Indeed, the passion of all the organizers, participants and public was an inspiration to us while we created this fitting prize for the winner of the Champions Trophy."

The Ladoire Intercontinental Cup takes place at Deauville, France between 21st and 23rd October, 2011 and promises to be a breathtaking spectacle. For more information, please visit www.ahic.fr/ and www.ladoire.ch.

The RGT Purebred is a unique piece which will be presented to the winner of the Arab Champion's Trophy at Deauville on the 23rd of October 2011.

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TECHNICAL SPECIFICATIONS

Movement manufactured by Ladoire: Calvet/o1
 Movement with automatic winding via a micro rotor
 Red gold treated top plate with circular, decorative cut-outs
 Shaped mainplate (39.50mm x 29.50mm)
 Jewellery: 27 jewels
 Thickness: 9.30 mm
 Open movement
 Balance with screws, black PVD-coated
 Optimised gear-train toothing profile
 Frequency: 18,000 vph (2.5 Hz)
 Power reserve: 48 hours

Functions

Regulator - Offset hours, minutes and seconds with patented display complication (HMS Planetary ®), divided into three zones with fixed indicator mounted on ceramic micro ball bearings GMT 12-hour display with quick-setting push-button system

Case and Dial

Three-part asymmetrical case 18k white gold and titanium
 Dimensions: 56 mm x 45 mm
 Bezel and case-back in white gold, black PVD coated
 Black PVD coated crown, ergonomically positioned at 8 o'clock
 Black PVD coated titanium pusher, positioned at 2 o'clock
 "Purebred piece unique" hand-engraved on titanium plate on side at 9 o'clock
 "Ladoire" logo engraved in red gold plaque at 6 o'clock
 Domed sapphire crystal with anti-reflective treatment
 Water-resistant to 50 metres

Watchstrap

Brown full-grain, hand-stitched calf leather, sewn stripes 4
 Tang buckle in two-tone: white gold and titanium