

RJ - ROMAIN JEROME

ROMAIN JEROME - Rock the Rock DNA [Only Watch 2011]

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Rock the Rock DNA, a watch carved out of rock

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Philippe Mondielli, geologist and scientific director of the Prince Albert II of Monaco Foundation, accompanied by Luc Pettavino, President of the Monaco Association against Muscular Dystrophy, chose the western cliff of the Rock of Monaco, in the Saint-Martin gardens just a few steps away from the Cathedral and the Prince's Palace, as the ideal site from which to extract an extremely small portion of the limestone rock.

This fragment, considered as a testimony to the evolution of species over millions of years, now serves as the dial for the Rock the Rock DNA watch - forming a time-honoured face now framed by an ultra-contemporary matt black ceramic bezel. The central hour and minute hands mark off time in their own way, while the seconds set the cadence for a disc at 9 o'clock, also carved in stone.

This mineral plate rotating on the surface of the dial evokes the earth's crust and humankind's difficulty in mastering its movements. Two red lines cross through the watch - one passing under the bezel and continuing along the strap in alcantara. Each time the seconds disc moves to 0, 15, 30 and 45, these lines symbolise for a fleeting moment the latitude and longitude coordinates of Monaco, the very place where the stone was taken from the Rock.

This unique timepiece is accompanied by a certificate of authenticity guaranteeing the origin of the materials used.

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Technical Specifications:

Caliber: C22RJ51- Mechanical self-winding movement

Jewelling: 23 jewels

Frequency: 28,800 vph

Power reserve: 42 hours

Case Ø: 46 mm

Bezel: Black matt ceramics

Sides: Black satin-finished PVD-coated steel

Paws: Black ceramics with titanium screws

Lugs: Black satin-finished PVD-coated steel

Lug inserts: Black PVD-coated steel

Crown: Black PVD-coated steel with black rubber

Case-back: Rock the Rock engraving - unique piece representing the Rock of Monaco

Water resistance: 3 ATM

Dial indication: Central hours and minutes, small seconds disc at 9 o'clock

Dial: Composed of Monaco rock (west cliff) extracted on February 10th 2011 by Philippe Mondielli, geologist and scientific director of the Prince Albert II of Foundation, accompanied by Luc Pettavino, President of the Monaco Association Against Muscular Dystrophy. Two red transferred lines representing the latitude and the longitude of the exact geographical location of the principality of Monaco.

Strap: Black rolled-edge alcantara with red seam indicating the continuity of the longitude of the Principality of Monaco.

Buckle: Folding clasp in black PVD-coated steel