

ARTYA

ARTYA - Oh, my Dog!!!

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Oh My Dog has a friendly face on the watch face. Artist Dominique Arpa-Cirpka was asked by a customer to reproduce a painting of a white pit bull on the dial of an ArtyA Coup de Foudre watch. Struck by lightning to produce an absolutely unique effect, this timepiece not only has a totally original dial, but a piece unique watch case to go with it.

The lugs and the side of the steel case have been decorated with diamonds, while inside the timepiece is a Swiss automatic mechanical movement. ArtyA's message of artful watch making is perfectly clear when a watch dial becomes a painting itself. This continuing tradition will reveal itself again with new partnerships between artist and watch maker in the creation of exclusively piece unique offerings.

Never before a dial has had so much the aspect of a miniaturized paintings as different media are explored such as various colours, paste, bristles, brushes and knives to create incomparable work of art.

TECHNICAL DESCRIPTION : Coup de foudre 200,000 V 1/1 Unique Piece

Movement : self-winding, 28,800 vibrations per hour. Entirely manufactured in Switzerland. Power reserve: 42 hours. Jewelling: 25 jewels

Case* : 316 steel Silver-coloured. "Coup de foudre" Collection: cases engraved, mutilated, tortured, "lightning-struck" 100,000 volts, 200,000 volts, 500,000 volts or 1,000,000 volts. Water resistance 50 metres

Dial : unique, hand-decorated according to 17 exclusive artistic processes" that are unique in the watch industry

Bracelet : "Alzavel waterproof" treated leather and hand-sewn high-tech rubber, or "crazy frog" tanned cane toad

Guarantee 24 months

*Depending on the mood of the moment, the cases in the lightning-struck "Coup de foudre" collection undergo thermal combustion, modelling, engraving and other operations performed by hand in the Artya ateliers.

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