

MARVIN

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A racing watch

The new Loeb Special Edition from Marvin is a real supercar of watchmaking. It evokes the world of rallying in its smallest details thanks to contributions made by Sébastien Loeb himself who was directly involved with the project. The 44 mm diameter steel case with its shaped sides gives it a strongly technical, dynamic appearance. An exclusive innovation: the flexible horns mounted on spring suspensions coloured red. This a nod to the critical importance of suspension systems in rally cars, and it allows the watch to adjust perfectly to the wrist. Several other elements are directly inspired by competition rallying: the chronograph buttons coated in black PVD that resemble gear change paddles; the shaped counters designed like dashboard instruments; the dial composed of riveted plates on different levels; the openwork hands that suggest a rally car's reinforcing bars.

Sébastien Loeb, World Rally Champion

The Marvin Ambassador, Sébastien Loeb, 36, is widely agreed to be the greatest rally driver of all time. He was crowned World Champion for the seventh consecutive year since 2004 - an unprecedented achievement in the sport. This incredibly talented French driver is also a watch lover and was directly involved in creating the collection that carries his name.

Marvin and the world of motor sport

This collection is a reflection of Marvin's long-standing passion for the car. In the 1930s the brand launched the "Tyre watch" a pocket watch set inside a rubber tyre. In the 1950s, Pierre Didisheim the great grandson of the founder, took part in several races, driving a car in the Marvin colours. At the 1950 Swiss Grand Prix in Berne he met the famous Argentinean driver Juan-Manuel Fangio who visited the Manufacture four years later with a Marvin watch on his wrist. A famous Swiss driver, Emmanuel "Tulo" de Graffenried, also became a Marvin ambassador.

Quartz and automatic versions

The new Loeb Special Edition from Marvin is offered in two versions: a mechanical, automatic-rewinding chronograph, Valjoux 7750, in a Limited Edition of 777 pieces, and a quartz chronograph accurate to 1/10th of a second. The quartz version carries the Sébastien Loeb signature on the dial at 4 and engraved on the caseback with the inscription, "World Rally Champion". The automatic version has the signature engraved on the sapphire crystal of the transparent caseback which reveals the mechanical movement and its rotor in the Marvin colours.