

# TECHNOMARINE

## TECHNOMARINE - CRUISE STEEL CAMOUFLAGE

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Part of the urban Cruise Steel family, Camouflage boasts a Swiss movement and sapphire crystal.

TechnoMarine was founded by entrepreneur Franck Dubarry in 1997, in the French resort St. Tropez. The brand reflected the hedonistic tendencies of its birthplace with an array of bright and flashy styles and quickly became a favorite of international jetsetters and celebrities. Cruise has been the iconic pillar of the brand since the collection first splashed onto the scene. In 1999, TechnoMarine became the first brand to put a diamond bezel on a diving chronograph and, in 2004, was the first to introduce color ceramic watches. In late 2009, TechnoMarine entered a new era of creativity under the guidance of an outstanding new leadership team: Christian Viros, Vincent Perriard and Steven E. Cohen. The team is strategically re-focusing and re-energizing the brand, and is poised to once again make waves in the watch industry.

CRUISE STEEL CAMOUFLAGE 45mm/Chronograph

Functions: Hour / Minute / Second / Date / Chronograph

Movement: Swiss Ronda 5040D Quartz

Water resist.: 20 atm / 200 m / 660 ft

Case: Stainless Steel 316L, Black PVD coated

Dial: Camouflage and orange with green or silver polished indexes

Crystal: Sapphire with anti-reflective treatment

Bezel: Stainless Steel 316L, Aluminum insert, Rotating unidirectional

Strap: Green/Blue/Sand silicone

Extra strap: Black silicone

Buckle: Ardillon buckle, Stainless Steel 316L