

DE GRISOGONO

DE GRISOGONO - Instrumento N°Uno 10th Anniversary

Ten years have passed since Instrumento N°Uno made its entrance onto the watchmaking stage. During this time we have seen many variations, from the most understated for him to the most dazzling for her, of a timepiece considered from its beginnings as a luxury watch. White diamonds, pink sapphires, paraiba tourmalines, tsavorites... to celebrate 10 years of the collection, Fawaz Gruosi, founder and chairman of de GRISOGONO, revisits this icon with a daring, resolutely Pop Art approach.

Ten years have passed since Instrumento N°Uno made its entrance onto the watchmaking stage. During this time we have seen many variations, from the most understated for him to the most dazzling for her, of a timepiece considered from its beginnings as a luxury watch. White diamonds, pink sapphires, paraiba tourmalines, tsavorites... to celebrate 10 years of the collection, Fawaz Gruosi, founder and chairman of de GRISOGONO, revisits this icon with a daring, resolutely Pop Art approach.

Housing a mechanical movement with automatic winding, Instrumento N°Uno has two essential complications - a dual time zone display and a large date display in the 7:35 position. Its understated yet powerful look and the clean lines and exemplary readability of the face, have made it one of the benchmarks of the Geneva brand since its launch in 2000. The collection has maintained the classicism of the early days, while adding a touch of colour to bring it into a contemporary context.

SPECIAL EDITIONS FOR HER

The four designs for women give pride of place to works of modern art and it is easy to imagine these creations next to the great classics of Andy Warhol or Roy Lichtenstein in the Guggenheim in New York. A touch of impertinence and a good dose of freshness emanate from the black steel case set with brightly coloured stones, brilliantly matched with shagreen straps and faces enhanced with the same shades. It is a design that embodies a real joie de vivre and makes telling the time always a pleasure. Three shagreen straps in matching colours, enhanced with drops of white gold set with white diamonds, complete this very attractive special edition. How could one resist the charm of a feminine silhouette wearing such jewels?

PRESTIGIOUS BOXED SETS FOR HIM

A desire to make a mark on the subconscious, a wish to combine class and usefulness or simply a yearning to spoil yourself? With three designs at the height of contemporary art, the men are not to be outdone. For him, Instrumento N°Uno takes on a black alligator skin strap perfectly suited to its black matt stainless steel case. An understated and elegant masculine look enhanced with a black lacquered face that sets off the subtlety of the bright and sparkling colours of the pointer, hands and Arab numerals. Green, orange, red... each man can choose the shade that represents him in a style reinvented by de GRISOGONO. A limited edition of 100, available in a boxed set of three, so that elegance goes hand in hand with exclusivity.

THE SHOWPIECE OF A GREAT COLLECTION

A special anniversary deserves a spectacular timepiece. Here Instrumento N°Uno unveils its full strength and adorns itself with a white gold case exclusively set with 240 white baguette-cut diamonds. The face is fully decorated with 148 specimens of the same gem giving it an understated and precious look and emphasising the dual time zone display, in which the hour and minute hands seem to float on an ocean of baguette-cut diamonds. In the first version, this true work of art of watchmaking plays fully on contrasts with the flashing black diamond set on the crown offsetting the black shagreen strap. The second version of this opus is mounted on a white gold strap set with 362 baguette-cut white diamonds, some of which are even set in the clasp. A showpiece that contains more than 52 carats of diamonds, brilliantly combining the skills of the watchmaker and jeweller, and perfectly marking 10 years of the Instrumento N°Uno collection.