

# BERTOLUCCI

## BERTOLUCCI - Bella Costa

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Classic yet subtly unique, the Casual Chic models marry simplicity and modernity to match any moment and mood of the day. With BELLA COSTA, Bertolucci highlights the Sport side of its Casual Chic universe and offers a collection with a chic and functional look, positioned at an affordable price to attract all free spirits out there as well as the younger generation.

An enrichment of this product universe, which Bertolucci simply had to explore in order to develop it according to your desires of leisure and relaxation. The new Casual Chic Sport world lays emphasis on a strong look, practical and comfortable, with a touch of distinction to accompany elegantly your active wear and sportive moods.

A year after being launched, BELLA COSTA imposes its chic and sportive line by dressing up with new calibres, new finishing and a new metal bracelet. Its steel case, artfully animated with an off-centered opening, protects new functions: the 3 central hands are enriched with the choice of either a Day-Date option or a second time zone with a big date.

The time reading evolves on an original gradation of Arabic figures, echoing the sporty asymmetric bezel.

Easy-to-wear, easy-to-use, the models BELLA COSTA play with various executions to match all consumer’s styles and envies: in fine-brushed steel & black PVD to reinforce its sporty side, in All Black version, resolutely modern and masculine, or adorning a bezel set with more than 60 diamonds for women, seeking to accessorise their active wear with a touch of elegance.

Mounted on a 3-row metal bracelet bringing comfort and resistance in a daily wearing, BELLA COSTA will become the ultimate accessory of your precious timeless moments of freedom and relaxation.

## TECHNICAL FEATURES

### Case:

- Stainless steel
- Round, 41.00 mm diameter, 12.55 mm thickness
- All black PVD coated, alternated fine-brushed & polished; “BERTOLUCCI” engraved on the case side at 9 o’clock
- Domed sapphire crystal with anti-reflective treatment
- Water resistance 50 meters (5 ATM) – 150 feet
- Hours, Minutes & Seconds, Big Date; Time & Date setting crown at 3 o’clock
- Second time zone Hours & Minutes; Time setting push-button at 4 o’clock
- Case back: screw-on with 4 screws

### Dial:

- Black opalin with a vertical pattern and a plain hour track with 8 Arabic numerals printed in white; black inner flange with 12 luminescent indexes; azuré dual time sub-dial at 6 o’clock with silvered metallic ring and orange prints; double-window big date with silvered metallic frame at 12 o’clock; “BERTOLUCCI” printed in white and polished, rhodium plated Bertolucci “B” applied at 12 o’clock

### Hands:

- H. & M. leaf-shaped polished, rhodium plated, with luminescent Superluminova inlayed; S. “Bâton” polished, rhodium plated; Sub-dial drop-shaped with luminescent Superluminova inlayed, orange

### Movement:

- Swiss Quartz Watch, calibre Ronda 12½ 4210.B (battery life ≈ 54 months)

### Bracelet:

- All black PVD coated stainless steel bracelet, alternated fine-brushed & polished, with triple folding buckle

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