

ORIS

ORIS - BC4 Flight Timer wins top design award

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Just 49 products from the 3231 that were entered from companies in 49 different countries were given a best of the best accolade in 2009.

The international red dot jury takes many criteria - including innovation, functionality, quality, longevity and user-friendliness - into consideration before making its decision.

The BC4 Flight Timer was recognized for its many outstanding design features, including its ability to display three time zones simultaneously on one dial. This is made possible by the Oris-developed Worldtimer movement.

The compass and innovative folding clasp design also helped to convince the jury.

Oris' Product Development Manager, Ralf Hilbich, said: "I'm absolutely delighted we've received this prestigious award for the BC4 Flight Timer. We always knew that the design and testing work we did with the pilots was invaluable. At Oris form always follows function and to win a red dot design award is fantastic."