

BLANCPAIN

BLANCPAIN Women Saint-Valentin 2008

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The Valentine's Day celebration remains a powerful symbol and an apparently inexhaustible source of creativity for Blancpain watchmakers. Once again this year, the Manufacture in Le Brassus pursues this noble custom by releasing a limited series of the Complete Calendar Moon Phases model, combining a delicately mischievous touch with the complexity of a delicately feminine mechanical timepiece. February 14th thus witnesses a new milestone in Blancpain history, imbued with the graceful and subtle tradition of love. And it is clearly no coincidence that Blancpain has chosen the complete moon-phase calendar complication, an unmistakable signature feature of the Manufacture in Le Brassus and the one that gave a new lease on life to the mechanical watch industry in the 1980s.

Innately contemporary and feminine to the tips of its hands, the Blancpain Women Saint-Valentin 2008 reveals an ingeniously avant-garde spirit. Symbolising purity and graceful elegance, two rows of finely-set diamonds set fire to the traditional double-stepped bezel. Water-resistant to 50 metres thanks to its screw-lock crown and screw-down back, the 34 mm-diameter steel case provides a beautifully rounded vision of time. Daringly combing an elegant white mother-of-pearl dial, playfully opulent Arabic numerals and hour-markers, along with hollowed cone-shaped hands, this jewellery-watch clearly enjoys playing on contrasts and materials.

Embodying an exquisite expression of sensuality, the Blancpain Women Saint-Valentin 2008 reveals its inner beauty in a delightfully simple manner. Endowed with a 100-hour power reserve, the self-winding Calibre 6763 powering hour, minute and small seconds hands also features a complete calendar driving a pointer-type date display, along with day of the week, month and moon-phase indications. The theme of this elegant complication is confirmed by the bright red heart-shaped small seconds hand, ticking off the seconds of love and accentuating the originality of the moon with its harmoniously feminine features.

The sapphire crystal case-back affords a stunning view of the entirely hand-crafted meticulous finishing and decoration, executed as indeed on all Blancpain movements in keeping with the finest traditions of watchmaking excellence. Issued in a limited edition of 99, the Blancpain Women Saint-Valentin 2008 is fitted with a hand-sewn white alligator leather strap complete with folding clasp.