

GUCCI

GUCCI LAUNCHES GRIP THE NEW WATCH LINE

Gucci is introducing a brand-new unisex watch line called Grip. Its unique design blends timeless appeal with highly contemporary style.

The collection comprises four new quartz timepieces. Each one features a rounded square case with three windows, in which three white rotating disks indicate the hour, minute, and date respectively.

One edition brings together a yellow gold PVD case and yellow gold PVD bracelet, both engraved with Gucci's signature Interlocking G logo. Another variant is worked purely in steel for a sleek, modern look that combines easily with different outfits.

Adding a sophisticated and luxurious touch of color to the line, two further editions are offered with colored calf leather straps: green with a steel case, or bordeaux with a yellow gold PVD case.

Grip is the perfect choice for men and women who appreciate clean yet eye-catching design with vintage appeal.

About Gucci Timepieces

Gucci Timepieces, one of the most reliable and consistent fashion watch brands, with a clear design approach and positioning, has been designing, developing and manufacturing iconic Gucci watches since the early 1970s.

Rigorously made in Switzerland, Gucci watches are recognized for their innovative and contemporary design, quality and craftsmanship and are distributed worldwide through the exclusive network of directly operated Gucci boutiques and selected watch distributors.

For more information about Gucci Timepieces, please visit www.gucci.com.

Gucci is part of the Kering Group, a world leader in apparel and accessories, which develops an ensemble of powerful Luxury and Sport and Lifestyle brands.