



**For ONLY WATCH 2013,
Hublot is presenting the World Premiere of a watch
made with bright red ceramic.**

This is the first time that a bright coloured ceramic has been created. This red ceramic - paying tribute to the red of Monaco for Only Watch 2013 - exhibits the same qualities as black or white ceramic. It is the subject of an international patent application.

This is a watch that embodies the full innovative capacity of the Hublot Manufacture. After developing the Magic Gold, the first scratch-resistant 18K gold in history, Hublot has succeeded in creating a brightly coloured ceramic. Bright red is the colour inaugurating this new process, in tribute to the red of Monaco for the 5th edition of the Only Watch auctions, to be held in Monaco on 28 September 2013.

This bright red ceramic was the subject of months of research within the R&D Department and the Hublot foundry in Switzerland. This is the first time that the "magic formula" to achieve a brightly coloured ceramic has been found.

For the occasion and for its World debut, it is the bezel that has been wrought from this new material. It is fitted on a Classic Fusion 45 mm in diameter with a finer, more classic profile, but with a black design in line with Hublot's codes.

The polished and satin-finished black ceramic case houses a fully skeleton-worked tourbillon movement with an assertively elegant and contemporary design. It features a 5-day power reserve, and was developed and manufactured entirely by the Hublot Manufacture watchmakers. And in a little nod to the new red ceramic, the tourbillon has been enhanced on the sapphire dial by a little anodised red aluminium ring, while the black alligator strap has been stitched with red thread onto black rubber, making it as flexible as ever and a pleasure to wear.

Finally, this unique piece is a fine demonstration of the principle of fusion between tradition and modernity, between craftsmanship and 21st Century innovation. A particularly fitting creation for the Principality of Monaco, the venue and birthplace of the Only Watch initiative.

Reference	505.CI.0140.LR.OWM13 – Unique Piece for Only Watch 2013
Case	"Classic Fusion" - Diameter 45 mm, in polished and satin-finished black ceramic
Bezel	Red ceramic with 6 H-shaped titanium screws
Crystal	Sapphire with interior/exterior anti-reflective coating, and metallised silver logo
Bezel Lug	Black composite resin
Crown	Polished black ceramic with Hublot logo
Case-back	Polished ceramic with sapphire crystal with interior anti-reflective treatment
Water resistance	3 ATM, i.e. approx. 30 metres
Dial	Sapphire with anti-reflective coating on topside/underside - Polished black coated indexes
Hands	Polished, black coated
Movement	MHUB6010.H1.1 - Hand-Wound Skeleton Tourbillon Manufacture Movement
Components	155, including 19 jewels (Frequency: 3 Hz / 21,600 Vib/h)
Power reserve	Approximately 5 days - 120 hours
Bracelet	Black alligator strap stitched onto black rubber, red stitching
Clasp	Black PVD steel deployant buckle