



Son of a gun



LUXURY ARTPIECES SA
ARTYA

Route de Thonon 146
CH-1222 Vesenaz
Switzerland

P +41 (0)22 752 49 40
press@luxuryartpieces.com
www.artyawatch.com

ARTYA est une marque LUXURY ARTPIECES SA



Son of a gun

Many high-end collectors are also gun lovers, delighting in the craftsmanship and attention to detail of a high-end firearm. To celebrate this slightly strange marriage between Swiss high watchmaking and firearms, Yvan Arpa for ArtyA introduces the Son of a Gun Watch.

A collector has ordered this exceptional timepiece from Yvan Arpa, creator and consultant in high watchmaking for his brand ArtyA.

To debut the collection Artya has imagined a watch containing real bullets. With a bezel and inner dial like a target sight, the piece showcases six 6mm Flobert bullets suspended in the dial almost like the barrel of a revolver. Use of copper wire like dynamite wire and the iconic 47mm wide steel case display Artya brand DNA.

Bite the Bullet: Guns don't always kill people, time always does.

More information on:

<http://artya.luxuryartpieces.com/pressekit>

A complete new line of products incorporating the world of fine firearms will take shape in the near future. The very first watch has the following features:

LUXURY ARTPIECES SA
ARTYA

Route de Thonon 146
CH-1222 Vesenz
Switzerland

P +41 (0)22 752 49 40
press@luxuryartpieces.com
www.artyawatch.com



TECHNICAL DATA

| | |
|-------------------------|--|
| Movement | Self-winding movement entirely manufactured in Switzerland with rotor upgraded with three real 38 mm cartridges Power reserve: 42 hours Jewelling: 25 jewels |
| Case | Stainless steel grade 316, with target bezel engraved, between the dial and case six REAL 6mm Flobert bullets are suspended (like in Russian Roulette) |
| Dial | Follow up of the target engraving |
| Diameter | Ø47mm |
| Crystal | Sapphire |
| Back | Open, fitted with a sapphire crystal |
| Water resistance | 50 meters |
| Bracelet | Ballistic style |
| Warranty | 24 months |