

BVLGARI

STYLE, DYNAMISM AND EXCELLENCE: BVLGARI AND THE ALL BLACKS CELEBRATE THEIR SHARED VALUES

An exceptional special-edition *Bulgari Endurer Chronosprint All Blacks, Daniel Roth Collection*, sets the seal on the partnership between two names belonging to the global elite in their respective fields.

Style, dynamism and excellence... The new *Bulgari Endurer Chronosprint All Blacks, Daniel Roth Collection* celebrates the unexpected partnership based on authentic values shared by Bulgari and the world's most famous rugby team, that of New Zealand All Blacks. This Haute Horlogerie creation issued in a special edition powerfully expresses a blend of technical sophistication, style and resistance through its symbolically charged aesthetic.

The latter quarter of the 19th century witnessed the birth of two names that are now part of the global elite, each in their own field. Bulgari and the All Blacks share the same year of birth, 1884. For Bulgari, 1905 stands for the opening of the historical boutique on the Via dei Condotti in Rome, the same year the All Blacks "Originals" team competed in their tour of the Northern hemisphere that gave birth to the All Blacks legend. Above and beyond such similarities in timeline, they have chosen to team up in 2011 through an alliance cemented by their shared charisma expressed through a particularly compelling timepiece embodying a wealth of substance and epitomising endurance and elegance.

CONCENTRATED BLEND OF POWER

A concentrated blend of powerful design elements, the *Bulgari Endurer Chronosprint All Blacks Special Edition* vividly conveys the common denominators binding Bulgari and the world's most famous rugby team. This sophisticated, innovative and elegant timepiece is synonymous with cutting-edge performance. In addition to the classic hour and minute functions displayed along a slightly off-centred axis, the mechanical self-winding movement – Calibre DRI306 – also drives a specific chronograph function.

The latter serves to measure relatively long times expressed in hours and minutes by means of two hands of different lengths mounted on a single axis. They run across a double railtrack scale bearing 12-hour and 60-minute graduations. Contrary to standard chronographs, this function cannot be stopped but is simply reset by pressing the ergonomically ridged pushbutton at 7.30. This automatically brings the two hands back to zero for a new measurement that begins instantly. This sophisticated movement also powers a large date display appearing through a window at 12 o'clock.

This patented mechanism features a dedicated construction based on the off-centred hour and minute functions enabling optimal positioning of the *Chronosprint* function counter. Finely decorated in harmony with the noblest Swiss craftsmanship traditions – including circular-grained surfaces, Côtes de Genève motifs and engravings – this Haute Horlogerie model beats at a cadence of 28,800 vph (4 Hz) and has a 45-hour power reserve.

The aesthetic of this All Blacks special edition gives pride of place to the benchmark values of the New Zealand team: the shaped case with its sturdy yet smoothly integrated lines is shaped in Staybrite® steel – a treatment that makes it extremely corrosion-proof. It also features a DLC (Diamond Like Carbon) treatment ensuring absolute resistance. Its elliptical shape characteristic of the Daniel Roth Collection asserts its sporting vocation while maintaining the inherent refinement of all exclusive Haute Horlogerie creations.

SYMBOLIC MOTIF OF A MAORI TATTOO

Topped by a concave screw-locked bezel, the case frames a dial graced with a symbolic motif reflecting a Maori tattoo, the Koru. A symbol of life, growth, strength, peace and renaissance, it expresses the perpetual renewal of the All Blacks legend and the founding values that continue to guide the team. Maori warriors wear this decoration as an affirmation of virility, rebirth and life. The hour-markers on the shiny anthracite dial are enhanced with black Superluminova® enabling easy read-off of the information even in the dark.

The original All Blacks® logo dating back to 1905 is applied on the case-back made of semi-transparent tinted sapphire crystal revealing fascinating glimpses of the movement crafted in the Bulgari Haute Horlogerie workshops in Le Sentier, in the Vallée de Joux. The model is firmly secured to the wrist by a rubber strap with a pin buckle and steel inserts DLC-treated ensuring an excellent hold and a supple feel. This special edition is delivered in a leather presentation box shaped like a life-sized rugby ball and stamped with the All Blacks logo.

The Endurer Chronosprint All Blacks special edition immortalises the quest for performance and commitment cherished by the world's most famous rugby team, while reflecting the elegance and innovation cultivated by Bulgari over the past 127 years.

ENDURER CHRONOSPRINT ALL BLACKS / TECHNICAL CHARACTERISTICS

DESCRIPTION	DRI306, mechanical with unidirectional automatic winding by an oscillating weight; jewels
DISPLAY	Hours & minutes; patented large window-type date display: Chronosprint hours & minute function with push-button resetting
POWER RESERVE	45 hours
FREQUENCY	4Hz – 28,800 vph
CASE	DLC-treated (Diamond Like Carbon) steel and polished edges, 56.51 mm in diameter and 14.10 mm thick, sapphire crystal; screw-in back with semi-transparent tinted sapphire crystal and applied All Blacks logo; ergonomically ridged PVD-treated Chronosprint push-button and crown; water-resistant to 100 metres
DIAL	Engraved with a Maori motif, black Superluminova® treatment of hour-markers ensuring optimal readability
MAINPLATE AND BRIDGES	Circular-grained mainplate; bridges adorned with Côtes de Genève, bevelled and polished steel parts.