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BERTOLUCCI

Mediterranean inspiration, Swiss craftsmanship

*Casual Chic*

*Bella Costa*





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In its *Casual Chic* universe, Bertolucci pioneers creations where the 4 “Cs” – the very essence of the brand – feature fully: Creativity, Curves, Comfort and Construction. The Italian Riviera, a source of ceaseless inspiration, and Switzerland, the technical expert, mingle and interweave to design new silhouettes playing with the softness of curves and the elegance of lines. Well-being is highlighted in designs which combine comfort and harmony, to be worn as daily luxury. Classic yet subtly unique, the *Casual Chic* models marry simplicity and modernity to match any moment and mood of the day.

With BELLA COSTA, Bertolucci highlights the Sport side of its *Casual Chic* universe and offers a collection with a chic and functional look, positioned at an affordable price to attract all free spirits out there as well as the younger generation. An enrichment of this product universe, which Bertolucci simply had to explore in order to develop it according to your desires of leisure and relaxation. The new *Casual Chic Sport* world lays emphasis on a strong look, practical and comfortable, with a touch of distinction to accompany elegantly your active wear and sportive moods.





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A year after being launched, BELLA COSTA imposes its chic and sportive line by dressing up with new calibres, new finishing and a new metal bracelet.

Its steel case, artfully animated with an off-centered opening, protects new functions: the 3 central hands are enriched with the choice of either a Day-Date option or a second time zone with a big date. The time reading evolves on an original gradation of Arabic figures, echoing the sporty asymmetric bezel.

Easy-to-wear, easy-to-use, the models BELLA COSTA play with various executions to match all consumer's styles and envies: in fine-brushed steel & black PVD to reinforce its sporty side, in All Black version, resolutely modern and masculine, or adorning a bezel set with more than 60 diamonds for women, seeking to accessorise their active wear with a touch of elegance.

Mounted on a 3-row metal bracelet bringing comfort and resistance in a daily wearing, BELLA COSTA will become the ultimate accessory of your precious timeless moments of freedom and relaxation.





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## TECHNICAL FEATURES

### Case

- . Material Stainless steel
- . Size Round, 41.00 mm diameter, 12.55 mm thickness
- . Finishing Alternated fine-brushed & polished with mat black PVD coating; "BERTOLUCCI" engraved on the case side at 9 o'clock
- . Glass Domed sapphire crystal with anti-reflective treatment
- . Water resistance 50 meters (5 ATM) – 150 feet
- . Functions Hours, Minutes & Seconds, Day, Date; Time & Day-Date setting crown at 3 o'clock
- . Case back Screw-on with 4 screws

### Dial

White silvered *opalin* with a vertical pattern and a plain hour track with 9 Arabic numerals printed in black; black inner flange with 12 luminescent indexes; calendar date window at 9 o'clock with a black ring and a magnifying lens; week day window at 3 o'clock, with a black frame; "BERTOLUCCI" printed in black and black Bertolucci "B" applied at 12 o'clock

### Hands

H. & M. leaf-shaped polished, rhodium plated, with luminescent Superluminova inlaid; S. "Bâton" black

### Movement

Swiss Quartz Watch, calibre Ronda 11½ 517 (battery life ≈ 45 months)

### Bracelet

Alternated fine-brushed & polished black PVD coated stainless steel bracelet with triple folding buckle

### Référence

1043.55.421.1003



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## TECHNICAL FEATURES

### Case

- . Material Stainless steel
- . Size Round, 41.00 mm diameter, 12.55 mm thickness
- . Finishing All black PVD coated, alternated fine-brushed & polished; "BERTOLUCCI" engraved on the case side at 9 o'clock
- . Glass Domed sapphire crystal with anti-reflective treatment
- . Water resistance 50 meters (5 ATM) – 150 feet
- . Functions Hours, Minutes & Seconds, Day, Date; Time & Day-Date setting crown at 3 o'clock
- . Case back Screw-on with 4 screws

### Dial

Black *opalin* with a vertical pattern and a plain hour track with 9 Arabic numerals printed in white; black inner flange with 12 luminescent indexes; calendar date window at 9 o'clock with a black ring and a magnifying lens; week day window at 3 o'clock, with a silvered frame; "BERTOLUCCI" printed in white and polished, rhodium plated Bertolucci "B" applied at 12 o'clock

### Hands

H. & M. leaf-shaped polished, rhodium plated, with luminescent Superluminova inlaid; S. "Bâton" polished, rhodium plated

### Movement

Swiss Quartz Watch, calibre Ronda 11 1/2 517 (battery life ≈ 45 months)

### Bracelet

All black PVD coated stainless steel bracelet, alternated fine-brushed & polished, with triple folding buckle

### Reference

1043.55.42.1033



# BERTOLUCCI

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## TECHNICAL FEATURES

### Case

- . Material Stainless steel
- . Size Full cut diamonds in FGH colour and VVS clarity; full cut white topaz  
Round, 41.00 mm diameter, 12.55 mm thickness
- . Finishing All black PVD coated, alternated fine-brushed & polished, and set with 69 diamonds – 0.62 carat – & 1 topaz – 0.04 carat – on the bezel and 18 diamonds – 0.07 carat – on the crown; “BERTOLUCCI” engraved on the case side at 9 o’clock
- . Glass Domed sapphire crystal with anti-reflective treatment
- . Water resistance 50 meters (5 ATM) – 150 feet
- . Functions Hours, Minutes & Seconds, Day, Date; Time & Day-Date setting crown at 3 o’clock
- . Case back Screw-on with 4 screws

### Dial

Black *opalin* with a vertical pattern and a plain hour track with 9 Arabic numerals printed in white; black inner flange with 12 luminescent indexes; calendar date window at 9 o’clock with a black ring and a magnifying lens; week day window at 3 o’clock, with a silvered frame; “BERTOLUCCI” printed in white and polished, rhodium plated Bertolucci “B” applied at 12 o’clock

### Hands

H. & M. leaf-shaped polished, rhodium plated, with luminescent Superluminova inlaid; S. “Bâton” polished, rhodium plated

### Movement

Swiss Quartz Watch, calibre Ronda 11 1/2 517 (battery life ≈ 45 months)

### Bracelet

All black PVD coated stainless steel bracelet, alternated fine-brushed & polished, with triple folding buckle

### Reference

1043.55.42.8.1033



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- . Size Round, 41.00 mm diameter, 12.55 mm thickness
- . Finishing Alternated fine-brushed & polished with mat black PVD coating; "BERTOLUCCI" engraved on the case side at 9 o'clock
- . Glass Domed sapphire crystal with anti-reflective treatment
- . Water resistance 50 meters (5 ATM) – 150 feet
- . Functions Hours, Minutes & Seconds, Big Date; Time & Date setting crown at 3 o'clock  
Second time zone Hours & Minutes; Time setting push-button at 4 o'clock
- . Case back Screw-on with 4 screws

### Dial

White silvered *opalin* with a vertical pattern and a plain hour track with 8 Arabic numerals printed in black; black inner flange with 12 luminescent indexes; *azuré* dual time sub-dial at 6 o'clock with silvered metallic ring and orange prints; double-window big date with silvered metallic frame at 12 o'clock; "BERTOLUCCI" printed in black and polished, rhodium plated Bertolucci "B" applied at 12 o'clock

### Hands

H. & M. leaf-shaped polished, rhodium plated, with luminescent Superluminova inlaid; S. "Bâton" black; Sub-dial drop-shaped with luminescent Superluminova inlaid, orange

### Movement

Swiss Quartz Watch, calibre Ronda 12 $\frac{1}{2}$  4210.B (battery life  $\approx$  54 months)

### Bracelet

Alternated fine-brushed & polished black PVD coated stainless steel bracelet with triple folding buckle

### Reference

1053.55.421.1003



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## TECHNICAL FEATURES

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### Dial

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### Hands

H. & M. leaf-shaped polished, rhodium plated, with luminescent Superluminova inlaid; S. "Bâton" polished, rhodium plated; Sub-dial drop-shaped with luminescent Superluminova inlaid, orange

### Movement

Swiss Quartz Watch, calibre Ronda 12½ 4210.B (battery life ≈ 54 months)

### Bracelet

All black PVD coated stainless steel bracelet, alternated fine-brushed & polished, with triple folding buckle

### Reference

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### Dial

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### Hands

H. & M. leaf-shaped polished, rhodium plated, with luminescent Superluminova inlaid; S. “Bâton” polished, rhodium plated; Sub-dial drop-shaped with luminescent Superluminova inlaid, orange

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