



## TUDOR HERITAGE CHRONO

Created at the crossroads of vintage and velocity, the new TUDOR Heritage Chrono, a timely addition to the TUDOR Sport collection, is ingeniously inspired by the celebrated TUDOR Oysterdate Chronograph of the early 1970s.

Some forty years down the road, the 2010 TUDOR Heritage Chrono is a fitting ode to the historic links and shared values of the TUDOR and Porsche brands and to the powerful TUDOR-Porsche Motorsport partnership signed in 2009, when TUDOR became “Timing Partner” with involvement in the Porsche international one-make cups.

Introducing modern design codes that confirm *everything is better the second time around*, all the lines of this storied timepiece have been mindfully reformulated to echo, with a contemporary spin, the exquisite contours of the coveted chronograph and of the racing cars at the historic, technical and aesthetic heart of its creation.

The 2010 TUDOR Heritage Chrono mirrors the original shape and proportions of the middle case, bezel, lugs and bracelet of the 1970s model. But a closer look reveals a series of new and beautifully executed design details. Notably, the bevelled and polished edges of the lugs, the slick, stylized shoulders to protect the crown, and the knurled edge of the rotatable bezel and of the pushers that flank a knurled winding crown to improve grip.

The dial, available in either grey on black or black on grey, is further enhanced with stunning orange details and features 3-D applique rather than printed pentagonal-shaped hour markers and two counters. The 45-minute counter reiterates the counter of the 1970s, dictated by the very structure of its 7734 Valjoux movement and the need for optimal legibility. The thicker, wider, sleeker watch case of the TUDOR Heritage Chrono, once 40 mm and now 42 mm, is altogether in keeping with the dimensions of today’s chronographs. It also boasts the reference 7033 bidirectional rotatable bezel, originally designed for the 1970s first edition of the watch but never distributed. Today it bears the reference number 70330, with a black eloxed aluminium disc, and comes with both a three-link solid steel bracelet with a new clasp and TUDOR shield logo, as well as, yes, a black, grey and orange fabric strap, with a newly-developed vintage- and seat belt-inspired buckle.



## TUDOR GLAMOUR DOUBLE DATE

The tango, possibly the most sophisticated, sensual and seductive of dance genres, is also the most demanding technically. And the rose, a timeless symbol, long associated with the TUDOR brand, evokes beauty, passion and perfection.

Inspired by the palpable emotions and aesthetics of the two, and drawing on the characteristic elegance and elan of the TUDOR Glamour collection, the new TUDOR Glamour Double Date is the ultimate expression of retro chic and sensuality.

“Smooth, suave and suggestive” best describe the lines of the shining-armour-of-a-case and double bezel in polished steel that exquisitely frame a dial with open-work feuille hands and a domed sapphire crystal. While respecting the shape and proportions of the other models of the TUDOR Glamour collection, the case, for the first time, measures a handsome 42 mm.

The dial, available in black, silver or dark grey, is distinguished by a dramatic double date window at 12 o'clock and a small seconds counter that makes its debut at 6 o'clock and is subtly adorned by the return of the TUDOR rose pattern, reminiscent of the brand's earliest logo from the 1930s and 1940s.

Self-winding and waterproof to 100 metres (330 feet), the TUDOR Glamour Double Date is fitted with a strap in either black lizard or black calf with a crocodile pattern, both with folding clasp, or either a steel or steel and yellow gold bracelet with a TUDOR Glamour clasp.



## TUDOR HERITAGE

### TUDOR HERITAGE CHRONO

Reference 70330 N

Steel  
 Diameter: 42 mm  
 Self-winding mechanical movement  
 Satin-finished and polished steel case  
 Screw-down pushers at 2 o'clock and 4 o'clock for chronograph functions  
 45-minute totalizer at 9 o'clock  
 Small seconds hand at 3 o'clock  
 Date at 6 o'clock  
 Bidirectional rotatable bezel in steel with black disc  
 Sapphire crystal  
 Screw-down crown  
 Waterproof to 150 metres (500 feet)

## TUDOR GLAMOUR

### DOUBLE DATE

References 57000 and 57003

Steel or steel and 18 ct yellow gold  
 Diameter: 42 mm  
 Self-winding mechanical movement  
 Polished case with double bezel  
 Double date window at 12 o'clock  
 Small seconds hand at 6 o'clock  
 Open-work feuille hands  
 Domed sapphire crystal  
 Screw-down crown  
 Waterproof to 100 metres (330 feet)

### DATE, 36 MM

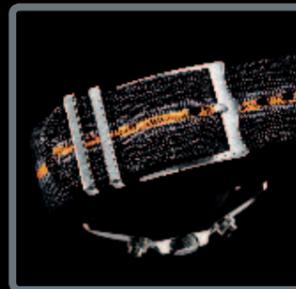
References 55020 and 55023

Steel or steel and 18 ct yellow gold  
 Diameter: 36 mm  
 Self-winding mechanical movement  
 Polished case  
 Double bezel set with 60 diamonds  
 Date at 3 o'clock  
 Sapphire crystal  
 Screw-down crown  
 Waterproof to 100 metres (330 feet)

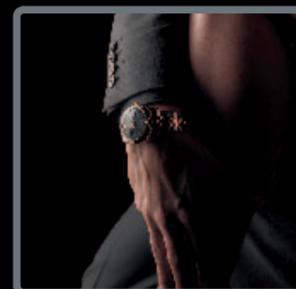
### DATE, 31 MM

References 53020 and 53023

Steel or steel and 18 ct yellow gold  
 Diameter: 31 mm  
 Self-winding mechanical movement  
 Polished case  
 Double bezel set with 60 diamonds  
 Date at 3 o'clock  
 Sapphire crystal  
 Screw-down crown  
 Waterproof to 100 metres (330 feet)



  
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