New for Fall 2008

Alliance Sport

Alliance Sport Chrono

Swiss-made quartz chronograph movement (ETA 251.471)

36.5mm stainless steel case (316L)

Tachymeter scale

Available with:

Blue, white or black dial with silver subdial surroundings on stainless steel bracelet with double-locking deployant clasp

Alliance Sport Lady

Swiss-made quartz movement (ETA 955.412)

32.5mm stainless steel case (316L)

End-of-life indicator

Available with:

Blue, white or black dial on stainless steel bracelet with double-locking deployant clasp

All models carry:

Unidirectional rotating bezel

Screw-in caseback

Water resistant to 100M (10ATM, 330 FT)

Triple-coated, scratch resistant anti-reflective sapphire crystal

Polished applied index

Date calendar

Price:

CHF 895.— Alliance Sport Chrono CHF 650.— Alliance Sport Lady

Available:

November 2008

All our watches are covered by a 3-year warranty

www.victorinoxswissarmy.com



For today's active life, the Alliance Sport is as stylish as efficient, reflecting the inspiration of "practical luxury". Well proportioned with a midsize diameter this timepiece continues the love to detail and quality.

The Alliance Sport's larger dial housed in a satin-finished stainless steel case with polished accents is a modern interpretation of a Victorinox Swiss Army classic. This collection offers the choice of stainless steel bracelet with push-button deployant clasp. Available in the larger 36.5mm chronograph, the collection is updated and smart with sleek, understated hour markers. The quartz chronograph features ovalringed totalizers equipped with 30-minute, 60-second and 1/10th of a second counters and a tachymeter scale. The Alliance Sport exists also in a slightly smaller 3-hands benefiting of the same style and high quality. Both models being waterproof at 100 meters and are available in blue, black, or silver with a color-coordinated bezel.

Elegant, classy and functional meet each other in this fine Swiss-made timepiece.

Further information and pictures (media):

Oliver Schörlin and Simone Wasserfallen Media office Victorinox Swiss Army Watch SA c/o Gretz Communications AG Zähringerstrasse 16, 3012 Bern Tel. 031 300 30 70 - Fax 031 300 30 77

E-mail: info@gretzcom.ch, www.victorinoxswissarmy.com

